SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTIONS 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (date of earliest event reported): August 31, 2007

UNIVERSAL ELECTRONICS INC.

(Exact name of Registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation or organization) 0-21044 (Commission File No.) 33-0204817 (I.R.S. Employer Identification No.)

6101 Gateway Drive Cypress, California 90630 (Address of principal executive offices, with Zip Code)

(714) 820-1000 (Registrant's telephone number, including area code):

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act

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Item 8.01 Other Events

Rule 10b5-1 promulgated under the Securities Exchange Act of 1934 permits an individual who is not then in possession of material nonpublic information to establish a prearranged plan to buy or sell stock. The rule allows an individual to buy or sell shares of stock at a specific price in the future, regardless of any subsequent material nonpublic information.

J.C. Sparkman, a member of the Board of Directors of Universal Electronics Inc., has established a trading plan in accordance with Rule 10b5-1. Under the plan, Mr. Sparkman intends to sell no more than 59,507 shares of Universal Electronics common stock until March 31, 2008 from time to time, subject to certain specified price limits. These shares include shares issued upon the exercise of stock options granted to him as an outside director. This process will facilitate the orderly exercise of stock options and the sale of common stock for Mr. Sparkman's personal financial planning purposes with the goal of minimizing any market impact and avoiding any concerns about the timing of the transactions.

Satjiv S. Chahil, a member of the Board of Directors of Universal Electronics Inc., has established a trading plan in accordance with Rule 10b5-1. Under the plan, Mr. Chahil intends to sell no more than 46,851 shares of Universal Electronics common stock until June 13, 2009 from time to time, subject to certain specified price limits. These shares include shares issued upon the exercise of stock options granted to him as an outside director. This process will facilitate the orderly exercise of stock options and the sale of common stock for Mr. Chahil's personal financial planning purposes with the goal of minimizing any market impact and avoiding any concerns about the timing of the transactions.

Richard A. Firehammer, Jr., Senior Vice President, General Counsel and Secretary of Universal Electronics Inc., has also established a trading plan in accordance with Rule 10b5-1. Under the plan, Mr. Firehammer intends to sell no more than 32,500 shares of Universal Electronics common stock until May 1, 2008 from time to time, subject to certain specified price limits. These shares include shares issued upon the exercise of employee stock options. This process will facilitate the orderly exercise of employee stock options and the sale of common stock for Mr. Firehammer's personal financial planning purposes with the goal of minimizing any market impact and avoiding any concerns about the timing of the transactions.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Universal Electronics Inc.

Date: August 31, 2007 By: /s/ Bryan Hackworth

Bryan Hackworth Chief Financial Officer (Principal Financial Officer)