



Universal Electronics' QuickSet® Powers IR Control in Porsche-Designed Huawei Mate 9

January 4, 2017

New Infrared-Equipped Smartphone Enables Effortless Control of Home Entertainment Devices

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SANTA ANA, Calif.--(BUSINESS WIRE)--Jan. 4, 2017-- [Universal Electronics Inc.](#) (UEI)(NASDAQ:UEIC), the worldwide leader in universal control and sensing technologies for the smart home, today announced that its QuickSet® solution has been integrated in the new [Porsche-designed Huawei Mate 9](#), transforming the cutting-edge smartphone into a universal remote control for home entertainment devices.

The Porsche-designed Mate 9 is one of the latest high-end smartphones from Huawei to integrate UEI's market-leading universal control technology. The phone utilizes numerous technologies from UEI, including infrared blaster firmware technology along with UEI's critically acclaimed [QuickSet](#) and the world's most comprehensive database of entertainment device control codes. Leveraging these solutions, the Mate 9 offers consumers an enhanced TV viewing experience with seamless automated setup and universal control of nearly any home entertainment device using their smartphone, as well as control of air-conditioning systems throughout their home.

"Smartphones have quickly become an essential tool in controlling the connected home, and the continued adoption of entertainment control confirms the demand and potential for UEI technology in the mobile space – namely QuickSet," said David Chong, EVP of Asia for UEI. "Huawei is at the forefront of this growing market, and we're confident Mate 9 users will enjoy the enhanced features and functionality this state-of-the-art phone provides."

QuickSet is UEI's most advanced software solution for entertainment devices, enabling effortless setup and control of devices for an unmatched and simplified TV viewing experience. The solution is deployed in millions of devices worldwide, including televisions, stereos, set-top boxes, OTT players, game consoles, smartphones, tablets and more.

In addition to entertainment control capabilities, the new Mate 9 features an unmistakable Graphite Black design, as well with the latest cutting-edge smartphone technology – such as a 5.5 inch, 1440x2560 pixel AMOLED touchscreen; dual 20 MP camera; 6GB of RAM and a 4000mAh battery.

The Porsche-designed Mate 9 is expected to be released globally in December, 2016.

About Universal Electronics

[Universal Electronics Inc.](#) (NASDAQ:UEIC) is the worldwide leader in universal control and sensing technologies for the smart home. For more information, please visit www.uei.com/about.

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Safe Harbor Statement

This press release contains forward-looking statements that are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Words and expressions reflecting something other than historical fact are intended to identify forward-looking statements. These forward-looking statements involve a number of risks and uncertainties, including the timely development, delivery and market acceptance of Huawei Mate 9 products and technologies identified in this release; the continued penetration and growth of the products and consumer technologies identified in this release; and other factors described in the Company's filings with the Securities and Exchange Commission. The actual results that the Company achieves may differ materially from any forward looking statement due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

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