



Universal Electronics Delivers New Advanced Voice Control Remote for AirTV Player

January 3, 2017

SANTA ANA, Calif.--(BUSINESS WIRE)--Jan. 3, 2017-- [Universal Electronics Inc.](#) (UEI) (NASDAQ: UEIC), the worldwide leader in sensing and control technologies for the smart home, announced today at CES 2017 that it is supplying a new Bluetooth Low-Energy (BLE) advanced voice remote for the [newly launched AirTV Player](#) introducing exciting new features and control for the OTT marketplace experience.

For Universal Electronics, this turnkey control experience for Android TV, including an advanced remote control along with the integration of its QuickSet Cloud™ in the AirTV Player, represents an important milestone in the adoption of its technologies by Over-The-Top programmers and distributors.

"No other streaming device has so many unique features, including a full-featured remote control. We celebrate the strong consumer focus in the dynamic feature-rich AirTV Player. Our QuickSet Cloud™ solution enables the remote to recognize any brand of connected audio and video equipment, and the voice control offers consumers the most powerful and easy-to-use content search technology. The look and feel of this device truly makes it stand out," said Paul Arling, Chairman and CEO of Universal Electronics.

The remote features dedicated buttons for Sling TV, Netflix and Google as well as a programmable "hot button" to program favorite channels.

"The remote is the first touch point in any customer's viewing experience and we want it to be simple, easy to use and highly intuitive. Universal Electronics has the experience and know-how to deliver the advanced technology along with the fit and finish to make a remote that meets evolving consumer expectations," said Mitch Weinraub, director of product development for AirTV.

QuickSet® is powered by the world's most comprehensive cloud services for device discovery, [QuickSet Cloud](#), to ensure that nearly any device can be recognized and controlled -- empowering consumers with seamless control of the entire home theater using a single remote.

The AirTV remote includes a new control function called One Touch View™, enabling users to automatically power on devices and switch inputs in the AV system for instant access to AirTV channels with one touch of a button.

The Android TV integration powered by UEI's connectivity solution (UAPI) extends the user interface into the remote itself, including a unique "finder" feature, designed to help users locate the remote if it's lost, and reliable in-field firmware updates for future feature releases.

"Our company has invested heavily in end-to-end technologies to deliver an innovative new control experience, like advanced voice navigation, that simplify the way consumers operate their home entertainment systems. Building the new remote for AirTV Player is a testament to the breadth of our capabilities and our success in delivering on the consumer's growing appetite for this type of enhanced functionality," added Paul Arling. "We're confident that consumers will love their new AirTV Player and appreciate how easy it is to find and watch content with this new remote."

About Universal Electronics

[Universal Electronics Inc.](#) (NASDAQ:UEIC) is the worldwide leader in universal control and sensing technologies for the smart home. For more information, please visit www.uei.com/about.

All trademarks appearing herein are the property of their respective owners.

Safe Harbor Statement

This press release contains forward-looking statements that are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Words and expressions reflecting something other than historical fact are intended to identify forward-looking statements. These forward-looking statements involve a number of risks and uncertainties, including the timely development, delivery and market acceptance of AirTV L.L.C. products and technologies identified in this release; the continued penetration and growth of the products and consumer technologies identified in this release; and other factors described in Universal Electronics Inc. ("Company") filings with the Securities and Exchange Commission. The actual results that the Company achieves may differ materially from any forward looking statement due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

View source version on businesswire.com: <http://www.businesswire.com/news/home/20170103005759/en/>

Source: Universal Electronics Inc.

[Bob Gold & Associates](#)

Chris Huppertz

310-320-2010

Chris@bobgoldpr.com