



## Universal Electronics Redefines Home Entertainment Control with QuickSet® 3.7 and QuickSet Cloud™

January 4, 2016

### ***Company Unveils a New Cloud Platform and the Latest Embedded Software Solutions***

Visit Universal Electronics at CES South Hall 1 Booth 20612

SANTA ANA, Calif.--(BUSINESS WIRE)--Jan. 4, 2016-- [Universal Electronics Inc.](#) (NASDAQ: UEIC), the worldwide leader in sensing and control technologies for the smart home, today unveiled the latest additions and updates to the [QuickSet](#) family, introducing **QuickSet Cloud™** and **QuickSet® 3.7** embedded software solutions, including a breakthrough Predictive Engine, empowering consumers with simple automated setup and complete control of the entire home entertainment ecosystem.

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QuickSet is Universal Electronics' award-winning product family integrated into over 250 million devices worldwide, including a growing list of set-top boxes, connected TVs, game consoles, smartphones, tablets and more, to enable effortless configuration and control of nearly any connected home entertainment device.

[QuickSet Cloud](#), which will be released at CES 2016, delivers all the benefits of QuickSet, but is offered as a cloud-service taking full advantage of the infinite processing power, scalability, and updateability of Universal Electronics' cloud platform.

The advantage of QuickSet Cloud is that it can be easily integrated with any connected host platform through simple Web APIs, effectively making all the QuickSet features and benefits available to all connected devices.

**QuickSet Cloud** features include:

- **Automated Device Setup** that enables automatic discovery and configuration of control interfaces for most HDMI or IP-connected devices, enhanced with the processing power of a cloud platform.
- **One Touch View (OTV)**, a control function that enables users to instantly view their desired content with a single button press on the remote regardless of the state of the set-top box, TV or connected media device. Unlike many of the devices on the market today, this must have feature is not limited to HDMI-CEC devices, but delivers true universal market compatibility.
- **Cloud access to Universal Electronics' world-class device control database** with the most robust collection of device control codes (including discrete Infrared and proprietary Consumer Electronics Control [CEC]), updated in real-time, ensuring successful control of an entire entertainment system with a single remote.
- **More integration possibilities based on simple Web APIs**, including server-to-server for cloud video delivery platforms, resource-constrained devices in IoT domain, and cross platform mobile applications.

**QuickSet 3.7**, the latest release of the embedded software solution, leverages all the capabilities of QuickSet Cloud, including a new **Predictive Engine** that extends the automatic discovery and control capabilities of QuickSet by using a multitude of standard device attributes and a predictive logic algorithm to uniquely identify a target device and simplify the user setup experience. With Predictive Engine, QuickSet can now provide Smart TV manufacturers with an accurate prediction of the subscriber's video service provider to help Smart TVs interact and deliver value-added services.

As with previous releases, QuickSet 3.7 leverages Universal Electronics' world-class, and continuously expanding, database of device control codes to identify the specific model of a newly connected device over HDMI or IP. The solution then configures the user's remote automatically using a two-way RF connection such as ZigBee® RF4CE® or Bluetooth Smart®.

At CES 2016, UEI will show a live demonstration of these new products as well as a sneak preview of a future QuickSet release with plans to integrate IP-connected smart home devices to deliver a "Connected Home" control experience across multiple devices and multiple screens.

### **About Universal Electronics**

[Universal Electronics Inc.](#) (NASDAQ: UEIC) is the worldwide leader in sensing and control technologies for the smart home. For more information, please visit [www.uei.com/about](http://www.uei.com/about).

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### **Safe Harbor Statement**

*This press release contains forward-looking statements that are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Words and expressions reflecting something other than historical fact are intended to identify forward-looking statements. These forward-looking statements involve a number of risks and uncertainties, including the timely development, delivery and market acceptance of products*

*and technologies such as QuickSet and QuickSet Cloud technologies identified in this release; and other factors described in the Company's filings with the Securities and Exchange Commission. The actual results that the Company achieves may differ materially from any forward looking statement due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.*

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