

## Universal Electronics Redefines Home Entertainment Control and Sensor Technology at CES 2016

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## UEI Highlights Leading Edge Sense and Control Solutions Ranging from Predictive Cloud Software to Advanced Voice Remotes and Wireless Sensing Products

SANTA ANA, Calif.--(BUSINESS WIRE)--Dec. 28, 2015-- <u>Universal Electronics Inc.</u> (NASDAQ: UEIC), the worldwide leader in sensing and control technologies for the smart home, will showcase brand new design innovations that promise to redefine the home entertainment control and residential security experience at CES 2016 in Las Vegas, January 6 - 9 at South Hall 1 (lower level) booth #20612.

AT CES this year, Universal Electronics will demonstrate first-of-its-kind wireless home safety and security sensors, in addition to its new groundbreaking consumer AV solutions.

• Home Safety and Security from Ecolink – The company's new portfolio of state of the art, universally compatible, intelligent sensing solutions to address common home intrusion, monitoring and control challenges, including innovative new flood/freeze wireless sensors, automated light switches and window/door sensors.

Universal Electronics will also debut its most advanced AV control software and hardware for remote controls - which promises to significantly improve all home entertainment setup and control.

- <u>QuickSet<sup>®</sup></u>, UEI's effortless setup and control solution now comes in two flavors: Announcing <u>QuickSet Cloud</u><sup>™</sup> and <u>QuickSet® 3.7</u> with a breakthrough Predictive Engine. Experience the latest versions of the cloud-based and embedded software solutions empowering consumers with simple, automated setup and complete control of wired, wireless and IP-connected home entertainment devices.
- <u>Designovation</u>: an annual exhibit that showcases UEI's design expertise in creating next generation product concepts, including UEI REACT an interactive color LCD remote control, that offers a glimpse into the future of home entertainment control and monitoring.
- Core Technologies: demonstrations of the latest commercially deployed advanced control products including voiceenabled remotes from the most recognized brands in consumer electronics.

**UEI's Sense and Control: Redefined experience** at CES 2016 in Las Vegas is by invitation only. Contact UEI for more information and to reserve your appointment at the show. For more information visit: <u>http://www.uei.com/CES2016</u>

## **About Universal Electronics**

Universal Electronics Inc. (NASDAQ: UEIC) is the worldwide leader in sensing and control technologies for the smart home. For more information, please visit <u>www.uei.com/about</u>.

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## Safe Harbor Statement

This press release contains forward-looking statements that are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Words and expressions reflecting something other than historical fact are intended to identify forward-looking statements. These forward-looking statements involve a number of risks and uncertainties, including the timely development, delivery and market acceptance of products and technologies such as QuickSet, QuickSet Cloud, and UEI REACT technologies identified in this release; and other factors described in the Company's filings with the Securities and Exchange Commission. The actual results that the Company achieves may differ materially from any forward looking statement due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

Visit Universal Electronics at CES South Hall 1 Booth 20612

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