



## Universal Electronics Hits New Milestone with QuickSet®

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### Now Deployed in More Than 150 Million Devices Worldwide

SANTA ANA, Calif.--(BUSINESS WIRE)--Jul. 29, 2015-- [Universal Electronics Inc. \(UEI\)](http://www.businesswire.com/news/home/20150729006702/en/) (NASDAQ:UEIC), the worldwide leader in universal remote control technologies and control interfaces, announced today that it has reached a new milestone with its QuickSet® solution, having shipped the platform in more than 150 million devices around the world. This milestone represents a tremendous growth reaching over 10 million users per month. With EchoStar and DISH, DirecTV, Microsoft Xbox, and many other video service operators all shipping QuickSet on their video delivery platforms, QuickSet has become a widely adopted connectivity solution for entertainment worldwide.

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**QuickSet** is Universal Electronics' software and web service that empowers seamless connection and control throughout the home entertainment ecosystem. Embedded in a plethora of devices, including set-top boxes, connected TVs, media devices, game consoles, smartphones and tablets, QuickSet enables a growing list of popular smart devices and other electronics to effortlessly control the entire home entertainment experience.

The latest release, QuickSet 3.0, is able to detect connected home theater equipment and programs the remote automatically for the user, eliminating the need for manual IR code entry. QuickSet 3.0 leverages UEI's world-class device control database to identify the specific model of the device through the IDs captured over HDMI and/or IP, then determines which specific model code should be used to control that device. QuickSet 3.0 then delivers this control code to the remote automatically using a two-way RF connection. With this auto-detect feature, no user intervention is required and the best control code is assured for the device.

Lou Hughes, Executive Vice President-Americas at UEI, understands the importance of the user experience to the subscription broadcast market in North and South America. "The beauty of this solution is that the remote sets up automatically. No more entering IR device codes on the remote or searching for them on the internet or testing codes to see what works. You connect the service provider set-top box to the TV and it just works."

Hughes noted, "The people at our company wake up every day to work on innovative solutions to develop a friendlier way for consumers to control their devices and access their content, driving operator revenues up and support costs down. QuickSet is that solution."

QuickSet 3.0 is also a solution that, with one button press, can simply tune any TV user back to their service provider's programming, regardless of whatever else was previously active on the TV screen (such as gaming, DVD movie, or streaming content).

"QuickSet is truly changing the way we experience television. Its 'One Touch View' feature can, with one touch of a button, tune any TV user back to their service provider's programming from whatever else anyone in their household was doing on the TV. It's a must-have for any truly compelling entertainment experience," Hughes added.

By deploying QuickSet, service providers and device manufacturers are able to eliminate many of the most common challenges and frustrations consumers face when watching TV, such as mode confusion and input switching. Utilizing features such as automatic device detection and configuration, dynamic key mapping and one-touch view, QuickSet not only empowers users with a simpler, friendlier way to watch TV, but also resolves many issues that can lead to support calls for service providers.

### **About Universal Electronics**

Founded in 1986, Universal Electronics Inc. (UEI) is the global leader in wireless control technology for the connected home. UEI designs, develops, and delivers innovative solutions that enable consumers to control entertainment devices, digital media, and home systems. The company's broad portfolio of patented technologies and database of infrared control software have been adopted by many Fortune 500 companies in the consumer electronics, subscription broadcast, and computing industries. UEI sells and licenses wireless control products through distributors and retailers under the One For All® brand name. More information is available at [www.uei.com](http://www.uei.com).

### **Safe Harbor Statement**

*This press release contains forward-looking statements that are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Words and expressions reflecting something other than historical fact are intended to identify forward-looking statements. These forward-looking statements involve a number of risks and uncertainties, including the timely development, delivery and market acceptance of products and technologies such as QuickSet, and other technologies identified in this release; the continued penetration and growth of next generation consumer technologies; and other factors described in the Company's filings with the Securities and Exchange Commission. The actual results that the Company achieves may differ materially from any forward looking statement due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.*

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