



## Universal Electronics Selected as Supplier to Support TiVo's Continued Growth Throughout the U.S. and Canada

May 5, 2015

*Operators now can procure the TiVo® "peanut" remote directly from Universal Electronics*

SANTA ANA, Calif.--(BUSINESS WIRE)--May 5, 2015-- **Universal Electronics Inc. (UEI) (NASDAQ: UEIC)** announced today that it has signed an agreement with **TiVo Inc. (NASDAQ: TIVO)** to expand a previous agreement covering European markets to now include the supply of the iconic TiVo "peanut" remote to designated TiVo service provider customers in the U.S. and Canada.

The agreement authorizes Universal Electronics to supply remote controls for designated TiVo-branded services throughout the U.S. and Canadian markets, which currently include service providers such as Mediacom, RCN, Suddenlink and others. This latest remote platform includes ZigBee® RF4CE, which removes line-of-sight requirements and thus is ideal for in-cabinet setups. TiVo is well known for its focus on the user experience, through its continuing development and enhancement of intuitive search and browse capabilities in its solutions, while Universal Electronics has successfully built a reputation for quality and exceptional customer service in remote control design, manufacturing and fulfillment.

"Universal Electronics has an excellent reputation in the Americas for delivering a high-quality product with efficiency and providing excellent customer service," said Thomas Elam, Vice President and General Manager of the Service Provider Business at TiVo. "This product development initiative with Universal Electronics supports our commitment to delivering the best TiVo experience and we look forward to leveraging this partnership."

Paul Arling, Chairman and CEO of Universal Electronics, said: "Everyone recognizes the TiVo 'peanut' remote as a brand known for its quality and user experience leadership. UEI is proud to be able to supply TiVo remotes to TiVo's U.S. and Canadian service providers."

The first TiVo-based remote control products manufactured by Universal Electronics are anticipated to begin shipping to U.S. and Canadian customers in July 2015.

### **About TiVo**

TiVo Inc. (NASDAQ: TIVO) is a global leader in next-generation television services. With global headquarters in San Jose, CA and offices in New York, NY, Boston, MA and Durham, NC, TiVo's innovative cloud-based Software-as-a-Service solutions enable viewers to consume content across all screens in and out-of-the home. The TiVo solution provides an all-in-one approach for navigating the 'content chaos' by seamlessly combining live, recorded, on-demand, and over-the-top television into one intuitive user interface. The TiVo experience provides TV viewers with simple universal search, discovery, viewing and recording from an array of devices, creating the ultimate viewing experience. TiVo products and services are available at retail or through a growing number of pay-TV operators world-wide. TiVo's multiple subsidiary companies provide the broader television industry and consumer electronics manufacturers with cloud-based video discovery and recommendation options, interactive advertising solutions, and audience research and measurement services. More information at: [www.TiVo.com](http://www.TiVo.com).

TiVo, the TiVo logo, and the TiVo silhouette logo are trademarks or registered trademarks of TiVo Inc. or its subsidiaries worldwide. Universal Electronics and the 'One For All' brand are registered trademarks of Universal Electronics. ZigBee is a registered trademark of ZigBee Alliance, Inc. All other company, product and brand names, logos and trademarks appearing herein are the property of their respective owners.

### **About Universal Electronics**

Founded in 1986, Universal Electronics Inc. (UEI) is the global leader in wireless control technology for the connected home. UEI designs, develops, and delivers innovative solutions that enable consumers to control entertainment devices, digital media, and home systems. The company's broad portfolio of patented technologies and database of infrared control software have been adopted by many Fortune 500 companies in the consumer electronics, subscription broadcast, and computing industries. UEI sells and licenses wireless control products through distributors and retailers under the One For All® brand name. For additional information, visit our website at [www.uei.com](http://www.uei.com).

### **Safe Harbor Statement**

*This press release contains forward-looking statements that are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Words and expressions reflecting something other than historical fact are intended to identify forward-looking statements. These forward-looking statements involve a number of risks and uncertainties, including the timely development, delivery and market acceptance of TiVo products and technologies identified in this release; the continued penetration and growth of the products and consumer technologies identified in this release; and other factors described in the Company's filings with the Securities and Exchange Commission. The actual results that the Company achieves may differ materially from any forward looking statement due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.*

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Source: Universal Electronics Inc.

UEI

Benny Canady, UEI Corporate Marketing and Public Relations, Santa Ana, California  
(714) 918-9500

[bcanady@uei.com](mailto:bcanady@uei.com)

or

TiVo

Angel Badagliacco, Senior Manager of Corporate Communications, TiVo Inc., San Jose, CA  
(408) 519-9140

[abadagliacco@tivo.com](mailto:abadagliacco@tivo.com).