Universal Electronics Releases QuickSet® for RDK and ZigBee ZRC 2.0

September 11, 2014

SANTA ANA, Calif.--(BUSINESS WIRE)--Sep. 11, 2014-- **Universal Electronics Inc. (UEI) (Nasdaq:UEIC)** today announced the latest release of its industry-leading universal setup and control SDK, **QuickSet®**. QuickSet now provides a turnkey, automated setup and control experience for **Reference Design Kit (RDK)** set-top box platforms utilizing the capabilities of **ZigBee** RF4CE ZRC 2.0.

QuickSet is a mature and widely deployed technology already in over 100 million devices around the world including set-top boxes, connected TVs, media devices, game consoles, smartphones, and tablets. QuickSet delivers the simplest and most intuitive universal remote control setup and control experience available today. This technology enables a universal remote control to be set up and programmed to control virtually any television or entertainment device in the home, with minimal or no user input.

Now QuickSet takes advantage of the RDK and the latest ZigBee RF4CE ZRC 2.0 protocol to deliver a standards-based application for the cable industry.

QuickSet for RDK is an RDK compliant application that delivers a host of features optimized to simplify the user experience and puts the service provider's universal remote at the center of the home entertainment experience.

Features include:

- Automated device setup using HDMI-based connections to automatically identify the device brand and model number of connected devices without requiring user input

- Automated device detection and IR control of IP connected AV devices

- Optimized setup maps that deliver a consumer-friendly user interface to determine the exact control code for the system with minimal user interaction

- A cloud-based service to ensure access to a real-time device code database that is continuously updated with the latest control codes for the newest devices on the market, making the universal control interface easy to set up and future proof

QuickSet is currently deployed on a variety of platforms and operating systems including Linux, Android, iOS and Windows. It supports embedded applications that have built-in IR blasters; devices that support two-way RF communication with remote IR blasters, such as connected bridges; as well as traditional hand-held remote controls with built-in RF.

UEI's device code database is the industry's leading device database for universal entertainment control, giving users access to literally hundreds of thousands of control functions for virtually all digital entertainment electronics devices in the world.

ZigBee RF4CE ZRC 2.0 release is the latest standard from the ZigBee Alliance and includes a range of new features. With this release, ZigBee offers a comprehensive standard for creating the optimal entertainment control experience. Native support for advanced applications, such as the widely adopted QuickSet, enables easy feature integration and wider support across platforms.

RDK is a pre-integrated software bundle that provides a common framework for powering customer-premises equipment (CPE) from TV service providers, including set-top boxes, gateways, and converged devices. It was created to accelerate the deployment of next-gen video products and services. The RDK is supported by more than 160 licensees, and is administered by the RDK Management LLC, a joint venture between Comcast Cable, Time Warner Cable, and Liberty Global.

UEI will demonstrate the full complement of QuickSet features at their Stand 1.C41 Hall 1 RAI Amsterdam, at IBC2014 starting 12 September, 2014.

About Universal Electronics

Founded in 1986, Universal Electronics Inc. (UEI) is the global leader in wireless control technology for the connected home. UEI designs, develops, and delivers innovative solutions that enable consumers to control entertainment devices, digital media, and home systems. The company's broad portfolio of patented technologies and database of infrared control software have been adopted by many Fortune 500 companies in the consumer electronics, subscription broadcast, and computing industries. UEI sells and licenses wireless control products through distributors and retailers under the One For All® brand name. For additional information, visit our website at **www.uei.com**.

All trademarks appearing herein are the property of their respective owners.

Safe Harbor Statement

This press release contains forward-looking statements that are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Words and expressions reflecting something other than historical fact are intended to identify forward-looking statements. These forward-looking statements involve a number of risks and uncertainties, including the timely development, delivery and market acceptance of products and technologies such as the RDK initiative identified in this release; the continued rollout of QuickSet features and functions in set-top boxes and other platforms; the continued penetration and growth of the products and consumer technologies identified in this release; and other factors described in the Company's filings with the Securities and Exchange Commission. The actual results that the Company achieves may differ materially from any

forward-looking statement due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

Source: Universal Electronics Inc.

UEI
Benny Canady, Corporate Marketing and Public Relations
714-918-9500
bcanady@uei.com