



## Universal Electronics Makes LG Optimus Vu: II “Q Remote” Universal Remote App a Reality

January 14, 2013

*New infrared-equipped Android smartphone centralizes control of home entertainment and environment*

SANTA ANA, Calif.--(BUSINESS WIRE)--Jan. 14, 2013-- **Universal Electronics Inc. (UEI) (Nasdaq:UEIC)** today announced that the new LG Optimus Vu: II's groundbreaking “Q Remote” app is the latest smartphone app to use UEI technology.

Q Remote uses UEI's infrared blaster microcontroller technology along with UEI's proprietary UEI QuickSet for seamless set-up and universal control. Together, they transform the LG Optimus Vu: II into a platform enabling consumers to control hundreds of consumer electronic devices such as set-top boxes, audio equipment and home appliances. While other universal remote smartphone apps rely on Wi-Fi or Bluetooth, Q Remote ensures that many more devices can be controlled through UEI's embedded ubiquitous infrared beaming solution.

According to Nielsen, mobile devices are now an integral part of the TV viewing experience. A Q4 2011 Nielsen survey of connected device owners found “most US smart device owners use their device while watching TV.” U.S. smartphone owners said using their device while watching TV was a daily event, for various experiences like video, and social media. As such, UEI's embedded control solution delivers a much needed feature in smartphones that gives consumers the ability to control simple things like turning up the volume on their television or tuning their set-top box to a specific channel.

The Optimus Vu: II, the first device to include the Q Remote application, launched in September 2012. Consumers can now surf the web, send messages and control home devices all at the same time from one convenient device. Control is made even easier by allowing the user to control devices in the locked screen mode for instant remote control access, similar to traditional push-button remotes.

UEI QuickSet SDK is a unique downloadable application that makes the mobile smart device truly a part of the everyday home entertainment experience. UEI's software delivers the most comprehensive and accurate remote control signal database in the industry to guarantee compatibility with thousands of AV brands and device types and ensures an almost effortless setup and control experience in home entertainment.

“We are proud to be a key partner to LG and their launch of the Q Remote,” says Paul Arling, Chairman and Chief Executive Officer for UEI. “The success of Q Remote confirms the market potential for UEI technology in the mobile space. Our portfolio of patents and proprietary technology make us the natural choice for any smartphone company looking to bring universal remote apps to market.”

### About Universal Electronics

Founded in 1986, Universal Electronics Inc. (UEI) is the global leader in wireless control technology for the connected home. UEI designs, develops, and delivers innovative solutions that enable consumers to control entertainment devices, digital media, and home systems. The company's broad portfolio of patented technologies and database of infrared control software have been adopted by many Fortune 500 companies in the consumer electronics, subscription broadcast, and computing industries. UEI sells and licenses wireless control products through distributors and retailers under the One For All® brand name. For additional information, visit our website at [www.uei.com](http://www.uei.com).

All trademarks appearing herein are the property of their respective owners.

### Safe Harbor Statement

*This press release contains forward-looking statements that are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Words and expressions reflecting something other than historical fact are intended to identify forward-looking statements. These forward-looking statements involve a number of risks and uncertainties, including the timely development, delivery and market acceptance of products and technologies identified in this release; the continued penetration and growth of the products and consumer technologies identified in this release; and other factors described in the Company's filings with the Securities and Exchange Commission. The actual results that the Company achieves may differ materially from any forward looking statement due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.*

Source: Universal Electronics Inc.

Universal Electronics Inc.  
Benny Canady, 714-918-9500  
UEI Corporate Marketing and Public Relations  
[bcanady@ueic.com](mailto:bcanady@ueic.com)