



Universal Electronics Supplier of Game Remote for Roku 2 Streaming Players

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Roku Game Remote includes motion control and Bluetooth(R) for casual gaming experience

CYPRESS, Calif., Oct 26, 2011 (BUSINESS WIRE) --

Universal Electronics Inc. (UEI), (NASDAQ: UEIC) today announced it is supplying the game remote with motion control for the Roku 2 streaming players. The Roku Game Remote is included with the Roku 2 XS player and is also sold separately for use with other Roku 2 models.

Universal Electronics worked closely with Roku to integrate pointing-control technology and Bluetooth(R) connectivity into the design for enjoyment of casual gaming along with sleek button controls for on-screen navigation.

Recent research by In-Stat forecasts that U.S. broadband household over-the-top (OTT) penetration will grow from 38 million in 2009 to 81 million by 2014 while revenue from OTT video will more than quadruple by 2014 as it approaches \$20 billion.

"Roku 2 brings casual games to the TV," said Rajeev Raman, vice president of product at Roku. "UEI's successful experience with motion-control technology and Bluetooth connectivity made them the right choice for delivering the game remote."

"UEI excels at working with customers who are at the forefront of technology," said Paul Arling, chairman and chief executive officer of UEI. "Our experienced team worked closely with Roku to ensure the game remote met all of their expectations."

Roku 2 players are available through major retailers in the U.S. and from www.roku.com.

About Universal Electronics Inc.

Founded in 1986, Universal Electronics Inc. (UEI) is the global leader in wireless control technology for the connected home. UEI designs, develops, and delivers innovative solutions that enable consumers to control entertainment devices, digital media, and home systems. The company's broad portfolio of patented technologies and database of infrared control software have been adopted by many Fortune 500 companies in the consumer electronics, subscription broadcast, and computing industries. UEI sells and licenses wireless control products through distributors and retailers under the One For All(R) brand name. More information is available at www.uei.com.

Safe Harbor Statement

This press release contains forward-looking statements that are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Words and expressions reflecting something other than historical fact are intended to identify forward-looking statements. These forward-looking statements involve a number of risks and uncertainties, including the timely development, delivery and market acceptance of products and technologies identified in this release; the continued penetration and revenue growth in the OTT broadband market as identified in this release; and other factors described in the Company's filings with the Securities and Exchange Commission. The actual results that the Company achieves may differ materially from any forward looking statement due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

SOURCE: Universal Electronics Inc.

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