



## Universal Electronics Releases Enhancements to UEI QuickSet Application

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### ***UEI QuickSet Makes Setting up a Universal Remote a Nearly Automatic Experience for Consumers***

CYPRESS, Calif., Jan 06, 2011 (BUSINESS WIRE) --

Universal Electronics (UEI) (NASDAQ: UEIC) today announces an upgrade to its UEI QuickSet application, taking the next step toward the ultimate goal of fully automating the setup process for universal remote controls.

UEI QuickSet, first introduced in September 2009, is an embedded application for audio/video and set-top box entertainment devices that simplifies universal remote control set-up and programming through an on-screen wizard and two-way communication link with the remote. UEI QuickSet leads consumers through an onscreen wizard to set up devices and program features and can then automatically load the programming onto compatible remotes.

The latest version of UEI QuickSet, v1.5, utilizes data transmitted over HDMI to automatically detect a connected TV and then determine and download the correct code into the remote control without the need for the user to enter in any additional information. The user confirms, and the remote is programmed. The user doesn't need to know the model number or brand to setup their device in the remote. Any new TV that is connected is recognized, and the consumer can be prompted to point the remote at their TV to complete the setup.

Now, more than ever, consumers can easily and quickly set-up their remotes to control multiple devices from one central remote.

#### **Highlights of UEI QuickSet v1.5**

- Model specific searches with no code entry to the remote required
- Code database can be continuously updated with connection to the online web services so it always contains the latest devices
- Supports any platform or OS that will support 'C,' Java and Windows DLL libraries
- Supports any two-way communication standard to remote

"We are pleased to be able to offer manufacturers and consumers the fastest and most automated universal remote control set up solution on the market," says Paul Arling, Chairman and CEO of Universal Electronics. "Our goal is to simplify the home entertainment environment and with the latest version of UEI QuickSet, we are one step closer to making universal remote control programming automatic."

Manufacturers and system operators interested in learning more about UEI QuickSet and other advanced solutions from Universal Electronics are invited to visit UEI's booth #21243 in South Hall 1 during the International Consumer Electronics Show (CES) in Las Vegas January 6 through January 9, 2011.

#### **About Universal Electronics Inc.**

Founded in 1986, Universal Electronics Inc. (UEI) is the global leader in wireless control technology for the connected home. UEI designs, develops, and delivers innovative solutions that enable consumers to control entertainment devices, digital media, and home systems. The company's broad portfolio of patented technologies and database of infrared control software have been adopted by many Fortune 500 companies in the consumer electronics, subscription broadcast, and computing industries. UEI sells and licenses wireless control products through distributors and retailers under the One For All(R) brand name. UEI also delivers complete home control solutions in the professional custom installation market under the brand name Nevo(R). More information is available at [www.uei.com](http://www.uei.com).

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#### **Safe Harbor Statement**

*This press release contains forward-looking statements that are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Words and expressions reflecting something other than historical fact are intended to identify forward-looking statements. These forward-looking statements involve a number of risks and uncertainties, including the timely development, delivery and market acceptance of products and technologies identified in this release; the Company's continued ability to design products in a fashion that results in its technology being accepted by the companies customers and the end users; and other factors described in the Company's filings with the Securities and Exchange Commission. The actual results that the Company achieves may differ materially from any forward looking statement due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.*

SOURCE: Universal Electronics Inc.

Universal Electronics Inc.

Benny Canady, (714) 820-1000

[bcanady@ueic.com](mailto:bcanady@ueic.com)

or

Firecracker PR

Edward Yang, (949) 500-6422

[edward@firecrackerpr.com](mailto:edward@firecrackerpr.com)

<http://www.FirecrackerPR.com>