



Universal Electronics Introduces Next Generation of Advanced Universal Remotes for International Retail Markets

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One For All(R) Xsight(TM) Remotes Provide Ultimate Home Theater Control and Consumer Ease of Setup

CYPRESS, Calif.--(BUSINESS WIRE)--Sept. 9, 2008--Universal Electronics BV (UE BV) a wholly owned subsidiary of Universal Electronics Inc. (UEI) (Nasdaq:UEIC) announced a new lineup of advanced retail remotes under the One For All(R) brand for distribution outside of North America. The Xsight(TM) line of advanced remote controls offers an exciting new out-of-the-box experience for consumers with both on-remote set up and Web-based personalization that are truly consumer friendly.

Xsight can be set up in minutes with no need for instruction manuals by using the intuitive menu on the 2.2" color display; the process is simple and straightforward. For users who want to explore everything Xsight has to offer, UEI has developed the Web application EZ-RC(TM) that is built around a single consumer friendly interface for use by anyone who can surf the Web. Users create a personal account to begin. The application accepts any previously set up devices from the on-remote setup and then is able to add or change devices as well as personalize more advanced features such as favorites, profiles and activities. The entire process is extremely simple.

The two new products, Xsight Colour(TM) and Xsight Touch(TM), offer a wide range of user-friendly features and functions:

- Bright, full color displays
- Touch slide navigation
- Control for up to 18 devices
- Personalization with favorites, profiles, and macros for activities
- Both on-remote and Web set up for quick, out-of-the-box use and advanced personalization

Xsight brings together a winning combination of simplicity, advanced features, and a sleek, modern design that is a perfect fit for today's modern home theater.

The Xsight products were shown for the first time to retailers throughout Europe at the IFA Consumer Electronics Show in Berlin, August 29-September 3, 2008.

Xsight Touch will be available in select stores in Europe from mid-October at 199.00 EUR (RRP), Xsight Colour at 149.00 EUR (RRP).

About Universal Electronics Inc.

Founded in 1986, Universal Electronics Inc. (UEI) is the global leader in wireless control technology for the connected home. UEI designs, develops, and delivers innovative solutions that enable consumers to control entertainment devices, digital media, and home systems. The company's broad portfolio of patented technologies and database of infrared control software have been adopted by many Fortune 500 companies in the consumer electronics, subscription broadcast, and computing industries. UEI sells and licenses wireless control products through distributors and retailers under the One For All(R) brand name. UEI also delivers complete home control solutions in the professional custom installation market under the brand name Nevo(R), as well as software solutions for digital media control and enjoyment in the consumer and OEM markets under the brand SimpleCenter(TM). For additional information, visit our web site at www.uei.com.

This press release contains forward-looking statements that are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Words and expressions reflecting something other than historical fact are intended to identify forward-looking statements. These forward-looking statements involve a number of risks and uncertainties, including the timely development, ordering, delivery and market acceptance of products and technologies identified in this release; the Company's continued ability to design products in a fashion that results in its technology being accepted by the companies customers and the end users; the continued importance of the Company's database of codes and other technologies; the continued growth in the markets identified in this release to occur as anticipated by management; and other factors described in the Company's filings with the Securities and Exchange Commission. The actual results that the Company achieves may differ materially from any forward looking statement due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

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