



Universal Electronics Brings Next Evolution in Home Control With Launch of NevoS70 Hand-Held Universal Controller

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Latest Revision to the Award-Winning Nevo(R) Family Delivers Complete Audio Visual and Digital Media Control for the Networked Home in a Sleek, Elegant Design

CYPRESS, Calif.--(BUSINESS WIRE)--Jan. 7, 2008--Universal Electronics Inc. (UEI) (NASDAQ:UEIC) today announced the upcoming launch of the new NevoS70 universal controller, to be officially debuted at the 2008 Consumer Electronics Show (CES) on January 7th in Las Vegas, Nevada. The newest flagship product in the critically acclaimed Nevo line brings unmatched ease of use and intuitive simplicity in a beautiful industrial design.

NevoS70 is a universal controller that intuitively delivers total control of entertainment and digital media devices in today's connected home as well as access to online information and web services. With an elegant one-handed design and a brilliant 3.5 inch color touch screen, it can be personalized for every user in the home. Combined with the industry's largest professionally maintained infrared (IR) database, NevoS70 offers the widest array of features of any remote in its class. In addition to the rich array of features, everyone in the home will admire the sleek design of NevoS70 as it blends into both modern and traditional decor.

NevoS70 features include:

- Non-line of sight control using Z-Wave(TM) bidirectional wireless communications to ensure reliable command execution and to show the power status of entertainment equipment in the home
- Extended battery life and broad home coverage
- Connection to the home network for multimedia control with industry standard wireless technology (802.11g)
- Ability to view and control any device that has a compatible embedded web server, such as many web-based cameras and media servers
- Control for many home automation devices
- Access to web-based services to deliver real-time information such as news, sports and stock quotes

With NevoS70, consumers have a single control point to manage virtually all their home theater and stereo equipment while accessing digital content stored on the PC or media server. NevoS70 is capable of interacting with web servers via widely adopted technologies in order to provide a rich user experience. It can be programmed to interact with web sites to display content based on standard IP browsing technologies such as HTML, Flash and more, directly on the NevoS70 touch screen. By connecting NevoS70 to the home network via WiFi, users can check the latest sports scores from a preset website on the NevoS70 screen while enjoying their favorite game on the TV without interruption. NevoS70 can be set up to compliment the home theater experience with content optimized for CE devices. Content like financial information, online TV guides, sports updates, traffic and much more can be easily accessed on the NevoS70.

When paired with a NevoConnect NC-50 base station, NevoS70 provides non-line of sight IR control, serial device control and power sensing for efficient macro programming and control. NevoS70 communication is based on industry standards -- WiFi, UPnP and Z-Wave -- to ensure compatibility with a wide range of devices in home entertainment, control, and networking.

Since taking the controller market by storm, the Nevo line of products has quickly become a favorite of professional custom installers. NevoS70 is fully customizable using NevoStudio Pro, an easy-to-use software program for custom installers. Custom installers will also appreciate the ability to remotely program NevoS70 over the Internet with NevoXpress Wireless Download. Continuing the award-winning tradition of the Nevo line, NevoS70 and NevoConnect NC-50 base station have already received the status of 2008 CES Innovations Award Honorees.

"The timing couldn't be better for the launch of NevoS70," says Paul Arling, chairman and chief executive officer of UEI. "With the continuing digital convergence in the home, consumers need a product that is easy to operate and easy to use with their home digital entertainment networks. NevoS70 delivers a host of new features that are sure to make it a favorite of home enthusiasts and custom installers alike."

NevoS70 is slated to begin shipping in early 2008 with an MSRP of \$1,199.

Learn more about the Nevo family of products at www.mynevo.com.

About Universal Electronics

Founded in 1986, Universal Electronics Inc. (UEI) is the global leader in wireless control technology for the connected home. UEI designs, develops, and delivers innovative solutions that enable consumers to control entertainment devices, digital media, and home systems. The company's broad portfolio of patented technologies and database of infrared control software have been adopted by many Fortune 500 companies in the consumer electronics, subscription broadcast, and computing industries. UEI sells and licenses wireless control products through distributors and retailers under the One For All(R) brand name. UEI also delivers complete home control solutions in the professional custom installation market under the brand name Nevo(R), as well as software solutions for digital media control and enjoyment in the consumer and OEM markets under the brand SimpleCenter(TM).

This press release contains forward-looking statements that are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Words and expressions reflecting something other than historical fact are intended to identify forward-looking statements. These

forward-looking statements involve a number of risks and uncertainties, including the timely development, ordering, delivery and market acceptance of products and technologies identified in this release; the Company's continued ability to design products in a fashion that results in its technology being accepted by the companies customers and the end users; the continued importance of the Company's database of codes and other technologies; the continued growth in the markets identified in this release to occur as anticipated by management; and other factors described in the Company's filings with the Securities and Exchange Commission. The actual results that the Company achieves may differ materially from any forward-looking statement due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

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