



Universal Electronics Inc. to Supply "Learning" Remote Control for New Olevia LCD HDTVs

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CYPRESS, Calif.--(BUSINESS WIRE)--Jan. 7, 2008--Universal Electronics Inc. (UEI) (NASDAQ:UEIC) announced that Syntax-Brilliant Corporation (Nasdaq:BRLC) has entered into a supply relationship with UEI for the "Taurus RC-LRN" universal learning remote control to be shipped with certain models of the new 1080p Olevia LCD HDTVs.

Ranging from 32 to 65-inches, the Olevia brand of LCD HDTVs deliver an exceptional digital entertainment experience with superior specifications, outstanding value, and an industry-leading warranty. Olevia LCD HDTVs have received many awards from leading technology and consumer media and is recognized as a leading LCD HDTV brand.

World-Class Control Technology for World-Class Televisions

In keeping with its strategy to grow Olevia as a world-class brand, Syntax-Brilliant selected the UEI Taurus, an eight device universal remote for certain models of its Olevia LCD HDTVs to enable convenient and easy access to consumers' digital entertainment devices. This remote taps into the world's largest professionally maintained database of infrared function codes from UEI's library of over 321,000 functions, making device compatibility almost guaranteed.

"We are pleased to partner with Universal Electronics to develop universal remote controls that provide easy communication between the Olevia TV and a wide variety of video devices," said Sam Miller, Chief Product Officer of Syntax-Brilliant. "UEI shows a winning combination of cost-effective design and innovation with a consistent high quality. As we continue to expand the Olevia brand worldwide, we need a partner like UEI that can consistently deliver to our needs."

"Syntax-Brilliant has an aggressive plan to penetrate the global market with the Olevia brand," said Paul Arling, chairman and chief executive officer for UEI. "We are proud to provide a control solution that can live up to their expectations for now and the future."

UEI remotes are scheduled to begin shipping with models of the new Olevia LCD HDTVs in early 2008.

About Universal Electronics Inc.

Founded in 1986, Universal Electronics Inc. (UEI) is the global leader in wireless control technology for the connected home. UEI designs, develops, and delivers innovative solutions that enable consumers to control entertainment devices, digital media, and home systems. The company's broad portfolio of patented technologies and database of infrared control software have been adopted by many Fortune 500 companies in the consumer electronics, subscription broadcast, and computing industries. UEI sells and licenses wireless control products through distributors and retailers under the One For All(R) brand name. UEI also delivers complete home control solutions in the professional custom installation market under the brand name Nevo(R), as well as software solutions for digital media control and enjoyment in the consumer and OEM markets under the brand SimpleCenter(TM).

This press release contains forward-looking statements that are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Words and expressions reflecting something other than historical fact are intended to identify forward-looking statements. These forward-looking statements involve a number of risks and uncertainties, including the timely development, ordering, delivery and market acceptance of products and technologies identified in this release; the Company's continued ability to design products in a fashion that results in its technology being accepted by the companies customers and the end users; the continued importance of the Company's database of codes and other technologies; the continued growth in the markets identified in this release to occur as anticipated by management; and other factors described in the Company's filings with the Securities and Exchange Commission. The actual results that the Company achieves may differ materially from any forward-looking statement due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

CONTACT: Blanc & Otus
Stephanie Trussell, 415-856-5162 (press only)
strussell@blancandotus.com

SOURCE: Universal Electronics Inc.