



PCCW Limited Selects Universal Electronics to Supply Customized Remote Control Devices and XMP(R) Technology for Hong Kong

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Deal with Hong Kong's Leading Telecom and ICT Service Provider Signals Strong Presence in Asia-Pacific Region

CYPRESS, Calif.--(BUSINESS WIRE)--Sept. 28, 2007--Universal Electronics Inc. (UEI) (NASDAQ:UEIC) today announced it has entered into an agreement through its wholly owned subsidiary UE Singapore Pte. Ltd. to provide universal remote controls for PCCW Media Ltd's now TV service. PCCW is the largest and most comprehensive communications provider in Hong Kong and one of Asia's leading players in Information and Communications Technologies (ICT). UEI began distributing the remote controls to PCCW for the new HD IPTV boxes in Q3 2007.

UEI specifically customized the Stealth universal remote control together with PCCW. Region-specific infrared codes and design features like "direct set" and "step 'n set" have been added for easier device set up as well as the utilization of UEI's Xtensible Multimedia Protocol (XMP) IR protocol. XMP enables streamlined and precise communication between UEI's control device and PCCW's set-top box.

"UEI provides us with a combination of an industry-leading code database and fully customizable features wrapped in a design that is both aesthetic and ergonomic," said Dominic Leung, Managing Director, Television and Content of PCCW. "We look forward to providing our diverse customers with the best control technology to serve their entertainment and transactional needs on our now TV platform."

"We're pleased to partner with Asia's premier telecommunications and ICT provider which will further our presence in the dynamic Asian marketplace," said Paul Arling, chairman and chief executive office for UEI. "This new agreement demonstrates our ability to provide an unbeatable combination of technology and value to the subscription broadcast market across any region, around the world."

About Universal Electronics

Founded in 1986, Universal Electronics Inc. (UEI) is the global leader in wireless control technology for the connected home. UEI designs, develops, and delivers innovative solutions that enable consumers to control entertainment devices, digital media, and home systems. The company's broad portfolio of patented technologies and database of infrared control software have been adopted by many Fortune 500 companies in the consumer electronics, subscription broadcast, and computing industries. UEI sells and licenses wireless control products through distributors and retailers under the One For All(R) brand name. UEI also delivers complete home control solutions in the professional custom installation market under the brand name Nevo(R), as well as software solutions for digital media control and enjoyment in the consumer and OEM markets under the brand SimpleCenter(TM).

This press release contains forward-looking statements that are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Words and expressions reflecting something other than historical fact are intended to identify forward-looking statements. These forward-looking statements involve a number of risks and uncertainties, including the timely development, ordering, delivery and market acceptance of products and technologies identified in this release; the Company's continued ability to design products in a fashion that results in its technology being accepted by the companies customers and the end users; the continued importance of the Company's database of codes and other technologies; the continued growth in the markets identified in this release to occur as anticipated by management; and other factors described in the Company's filings with the Securities and Exchange Commission. The actual results that the Company achieves may differ materially from any forward looking statement due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

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