



Universal Electronics Develops Control Solutions For New VIZIO Line of High Definition Televisions

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UEI and VIZIO Share a Passion for Bringing Exciting New Technologies and Innovations in Collaborating on Next Generation Control Solutions for Consumer Electronics Space

CYPRESS, Calif.--(BUSINESS WIRE)--Feb. 21, 2007--Universal Electronics Inc. (UEI) (NASDAQ:UEIC) announced that VIZIO, Inc. has selected UEI to supply universal remote control solutions for its newest line of MAXIMVS large format plasma televisions, scheduled to be released in 2007.

This announcement comes on the heels of a successful year-long relationship between UEI and VIZIO, wherein UEI has been a supplier of remote control devices for VIZIO's 2006 range of plasma and LCD HDTV solutions.

A Sleek Design Combined With World-Class Control Technology

UEI will continue to provide VIZIO with innovative control solutions for the newest line of plasma and LCD HDTVs due out in early 2007. These new remotes will be equipped with UEI's unparalleled device code database for universal compatibility, as well as unique patented technologies including enhanced features such as a direct set, one-touch macro and innovative backlighting technology. UEI's highly experienced design team worked closely with VIZIO to develop a stylish and functional design to control the new 60 inch line of VIZIO HDTV plasma televisions.

"We are pleased to extend our relationship with Universal Electronics to develop universal remote controls for our newest line of televisions," said William Wang, CEO of VIZIO. "UEI continues to be a strong partner for VIZIO by maintaining a combination of cost-effective designs and innovation with a consistent high quality. As we expand the market for high quality/best value HDTVs, well engineered control systems that make the user experience better are becoming ever-more important," Wang concluded.

"VIZIO continues to be a leader in providing value based products that are high quality and technologically advanced," said Paul Arling, chairman and chief executive officer for UEI. "UEI is proud to partner with VIZIO in creating customer solutions that combine our vision of quality and innovation at an affordable price."

The new UEI remotes will be available in the spring of 2007 and are scheduled to be phased in with the new MAXIMVS lineup of VIZIO Plasma HDTV televisions beginning with the VM60PHDTV.

About Universal Electronics Inc.

Founded in 1986, Universal Electronics Inc. (UEI) is the global leader in wireless control technology for the connected home. UEI designs, develops, and delivers innovative solutions that enable consumers to control entertainment devices, digital media, and home systems. The company's broad portfolio of patented technologies and database of infrared control software have been adopted by many Fortune 500 companies in the consumer electronics, subscription broadcast, and computing industries. UEI sells and licenses wireless control products through distributors and retailers under the One For All(R) brand name. UEI also delivers complete home control solutions in the professional custom installation market under the brand name Nevo(R), as well as software solutions for digital media control and enjoyment in the consumer and OEM markets under the brand SimpleCenter(TM).

About VIZIO

VIZIO, Inc. "Where Vision Meets Value," headquartered in Costa Mesa, California, is a top ten North American flat panel television brand. Their VIZIO brand has been seen and heard on TV and radio, including NBC's Today Show, ABC's Good Morning America and Live with Regis and Kelly, won numerous awards from leading publications including Good Housekeeping's Best Big-Screens, CNET's Top 10 Holiday Gifts, PC World's Best Buy, Sound & Vision's Editors Choice, Home Theater Magazine's Rave Award, PC Magazine's Editors Choice, AVRev.com's #1 Product We Love the Best and The Perfect Vision's Products of the Year. VIZIO is bringing vision to the consumer electronics market through practical innovation. VIZIO products offer customers advanced technologies at the most affordable value. Products include the VIZIO and Gallevia lines of Plasma and LCD HDTVs. Many of these products can be found at Circuit City, Costco Wholesale, Sam's Club, BJ's Wholesale, Wal-Mart and other retailers nationwide along with authorized online partners. For more information or to buy direct, please call 888-VIZIOCE or visit them on the web at www.VIZIO.com.

This press release contains forward-looking statements that are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Words and expressions reflecting something other than historical fact are intended to identify forward-looking statements. These forward-looking statements involve a number of risks and uncertainties, including the timely development, ordering, delivery and market acceptance of products and technologies identified in this release; the Company's continued ability to design products in a fashion that results in its technology being accepted by the companies customers and the end users; the continued importance of the Company's database of codes and other technologies; the continued growth in the markets identified in this release to occur as anticipated by management; and other factors described in the Company's filings with the Securities and Exchange Commission. The actual results that the Company achieves may differ materially from any forward looking statement due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

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