

Universal Electronics Unveils New Home Control Product Suite Powered by Z-Wave Technology

January 3, 2007

UEI Debuts New Remotes at CES Geared to Put Total Control of the

Home Environment at Consumers' Fingertips

CYPRESS, Calif.--(BUSINESS WIRE)--Jan. 3, 2007--Universal Electronics Inc. (UEI) (NASDAQ:UEIC) today announced the release of a new line of remote control platforms powered by the Z-Wave(R) communication protocol to meet the growing home and audio/visual control needs of consumers. The new suite of home control remotes provides one-touch control of everything from lighting to air conditioning to home entertainment systems.

Utilizing Z-Wave, an open technology standard for home control, UEI has developed these new solutions for simple, accessible, and affordable handheld home control. The new remotes with Z-Wave are known at UEI as the Halo, Halo LCD, and Helix products. These new lines of remote controls incorporate consumer-friendly benefits including:

- -- Energy conservation. By giving consumers the ability to easily schedule climate and lighting control events, households can more readily conserve electricity and reduce energy costs.
- -- Ease of use. Incorporating LED and LCD screens provide the user with an intuitive interface to easily program and operate the remote to control their home environment. This includes advanced functions such as climate control and the creation and management of timed events.
- -- Truly universal capabilities. Consumers can control their entire environment from one handheld device, doing away with multiple remote devices and allowing the user to quickly and easily manage everything from the comfort of their sofa or lounge chair. A single device can control the television, home theater preferences, DVD playback, lighting, and climate control settings.

"At Zensys, we strive to make Z-Wave the standard communication protocol for the home," says Tony Shakib, CEO of Zensys. "Our partnership with Universal Electronics has given us wonderful strides towards this effort."

"Z-Wave is one of the most consumer-friendly wireless technology protocols on the market," states Paul Arling, Chairman and Chief Executive Officer at Universal Electronics. "We are thrilled to develop our latest suite of home control products with this reliable technology."

The new product lineup featuring Z-Wave technology, along with UEI's full suite of advanced control solutions will be on display in South Hall Booth #21256 at the 2007 Consumer Electronics Show (CES) in Las Vegas.

About Universal Electronics

Founded in 1986, Universal Electronics Inc. (UEI) is the global leader in wireless control technology for the connected home. UEI designs, develops, and delivers innovative solutions that enable consumers to control entertainment devices, digital media, and home systems.

The company's broad portfolio of patented technologies and database of infrared control software have been adopted by many Fortune 500 companies in the consumer electronics, subscription broadcast, and computing industries. UEI sells and licenses wireless control products through distributors and retailers under the One For All(r) brand name. UEI also delivers complete home control solutions in the professional custom installation market under the brand name Nevo(r), as well as software solutions for digital media control and enjoyment in the consumer and OEM markets under the brand SimpleCenter(tm).

About Z-Wave

Z-Wave is a proven and interoperable wireless mesh networking technology that is the standard in wireless home control. Z-Wave brings many benefits to everyday life including remote home monitoring, safety and security, and energy conservation by controlling a wide array of home devices including lighting, appliances, HVAC, entertainment, and more. Developed by Zensys, Z-Wave certified products are currently available from leading consumer brands in more than 100 products. Z-Wave is the recipient of the 2006 Wall Street Journal Technology Innovation Award in the wireless category, the CNET "Best of CES Award" in the enabling technologies category, along with PC World's 2006 World Class Award, which recognizes the 100 best technologies and products of the year. For more information about Z-Wave and Zensys, please visit www.z-wave.com and www.zensys.com.

Z-Wave(R) is a registered trade mark of Zensys, Inc. and its subsidiaries in the United States and other countries.

This press release contains forward-looking statements that are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Words and expressions reflecting something other than historical fact are intended to identify forward-looking statements. These forward-looking statements involve a number of risks and uncertainties, including the timely development, ordering, delivery and market acceptance of products and technologies identified in this release; the Company's continued ability to design products in a fashion that results in its technology being accepted by the companies customers and the end users; the continued importance of the Company's database of codes and other technologies; the continued growth in the markets identified in this release to occur as anticipated by management; and other factors described in the Company's filings with the Securities and Exchange Commission. The actual results that the Company achieves may differ materially from any forward looking statement due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

CONTACT: Blanc & Otus Public Relations for UEI Stephanie Trussell, 415-856-5162

strussell@blancandotus.com

SOURCE: Universal Electronics Inc.