



## **The Canadian Cable Systems Alliance Selects Universal Electronics to Supply DVR-Enabled Universal Remote Controls; UEI's Wireless Control Technologies Further Extend Reach Into Canadian Cable Market**

June 21, 2006

CYPRESS, Calif.--(BUSINESS WIRE)--June 21, 2006--Universal Electronics Inc. (UEI) (Nasdaq:UEIC) today announced that it has signed an agreement with the Canadian Cable Systems Alliance Inc. (CCSA), a federally incorporated Canadian company representing broadcasting distributors throughout Canada. The CCSA represents the commercial interests of 94 independent member companies for group purchases of programming, equipment and services.

The Bulk Purchase Master Agreement for UEI's 5-device Atlas DVR/PVR(TM) universal remote allows CCSA members the benefit of purchasing UEI's control solutions at lower volumes to accommodate their smaller individual territories, while still enjoying discounted product pricing. Packed with UEI's industry leading technologies, the Atlas DVR/PVR is designed specifically for use with the advanced digital set-top boxes which support integrated digital video recording (DVR) capabilities. And powered by UEI's world-class database of infrared codes, the Atlas DVR/PVR provides broad compatibility to control virtually all set-top boxes and brands of home entertainment devices throughout Canada and North America.

"Furthering our expansion efforts in Canada, we are pleased to partner with CCSA to supply them with UEI's control technologies for their member companies," says Paul Arling, chairman and chief executive officer for UEI. "Their wide reach in the Canadian market will ensure that our growth targets are met for that region. We look forward to providing their members with flexible, cost-effective devices to manage the growth in the digital television entertainment industry."

"The CCSA has a rigorous vendor selection process led by our purchasing committee which UEI exceeded beyond our expectations. UEI's long history and reputation for providing the highest quality remote controls to the cable and satellite market ensures that our members will have access to the best control products on the market. We're comfortable knowing that we can draw on their wealth of experience," says Sylvia Janssen, director of purchasing for CCSA.

### **About Universal Electronics**

Universal Electronics Inc., based in Southern California, develops firmware and turnkey solutions as well as software designed to enable consumers to wirelessly connect, control and interact with an increasingly complex home environment. The company's primary markets include original equipment manufacturers (OEMs) in consumer electronics and personal computing, as well as multiple system operators in the cable and satellite subscription broadcasting markets. Over the past 16 years, the company has developed a broad portfolio of patented technologies and the industry's leading database of home connectivity software that it licenses to its customers, including many leading Fortune 500 companies. In addition, UEI sells its universal wireless control products and other audio/visual accessories through its European headquarters in the Netherlands, and to distributors and retailers in Europe, Asia, Latin America, South Africa and Australia/New Zealand under the One For All(R) brand name. More information about UEI can be obtained at <http://www.uei.com>.

### **About CCSA**

CCSA is a purchasing group established by Canada's independent cable companies in 1993. From modest beginnings, we have grown over the past ten years to become Canada's third largest buyer of English language television programming. Our membership has grown from a dozen founding members to more than 85 cable companies who serve over 900,000 television subscribers in communities from British Columbia to Newfoundland.

This press release contains forward-looking statements that are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Words and expressions reflecting something other than historical fact are intended to identify forward-looking statements. These forward-looking statements involve a number of risks and uncertainties, including the timely development, ordering, delivery and market acceptance of products and technologies identified in this release; the Company's continued ability to design products in a fashion that results in its technology being accepted by the company's customers and the end users; the importance and acceptance of the technologies identified in this release; and other factors described in the Company's filings with the Securities and Exchange Commission. The actual results that the Company achieves may differ materially from any forward-looking statement due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

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