



## Universal Electronics to Showcase New and Expanded Control Solutions at SCTE's Cable-Tec Expo

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### Company Continues to Deliver the #1 Choice in Digital Cable Control to Enhance Customer Experience and Drive Adoption of Advanced Revenue Generating Services

DENVER, Colo., Jun 19, 2006 (BUSINESS WIRE) -- Universal Electronics Inc. (UEI) (NASDAQ:UEIC) today announced that it will showcase its latest innovative digital access and control solutions for the digital life at the annual SCTE Cable-Tec Expo in Denver, CO. Leveraging its cutting edge wireless and software technologies and deep relationships with major cable companies, UEI will demonstrate products that cable operators demand to deliver simple yet powerful home entertainment control solutions to their customers

Building on UEI's 20 years of innovation, the company will demonstrate some of its control solutions for the digital lifestyle designed to enhance customer experience and loyalty, and to ensure profitable revenue generating services are utilized:

-- Polaris(TM): UEI's Polaris remote is designed specifically for the aging baby boomer generation to simplify the complex home entertainment environment. This growing demographic demands simplicity in form and function and makes up the most powerful consumer buying group of cable services. Through extensive consumer research and testing, UEI developed Polaris to provide easy access to subscribers' most commonly used remote control commands, without sacrificing access to revenue-generating services such as VOD and PVR.

-- Atlas DVR(TM): UEI introduces its first learning-enabled universal remote control for mass market cable subscribers. To meet the growing demand of advanced functionality in next generation digital set-top boxes, Atlas DVR(TM) allows subscribers to transfer unique infrared (IR) commands from original remotes, so that the Atlas DVR remote should never become obsolete. This device offers the best feature set and highest product quality to enhance the user experience, reduce customer service costs, and drive usage of advanced DVR capabilities.

-- MyChannel(TM): My music, my pictures, my movies...on my TV. See how UEI transforms the digital set-top box into the true center of entertainment in the connected home. Cable subscribers can now enjoy personal media, music, pictures and home video via the digital set-top box on any television in the home. Through a simple on-screen graphical user interface, consumers can quickly and easily bring all the digital content stored on their PCs straight into the living room. MyChannel provides cable operators with the platform to turn the set top box into the hub of all home entertainment and an opportunity to increase subscriber loyalty and drive service usage.

-- urcsupport.com: Introducing a free online support resource designed specifically for cable subscribers. This customized web-based solution offers easy model-based search, interactive online demos and tutorials to help users easily setup their remote and favorite commands. This flexible online solution gives system operators a powerful tool to reduce the call volume at customer support centers and provides instant self-service solutions to subscribers to increase customer satisfaction and enable fast and easy access to advanced revenue generating services.

-- ActiveSupport(TM): Introducing customer interaction management services from service and support to retention. Pre-repair calls, post-install surveys, and inbound calls to customers provide greater bottom-line efficiencies. UEI's ActiveSupport serves as an extra service arm for MSO's and manufacturers with a proven track record of reducing technician visits and truck rolls an average of 20%.

Universal Electronics' custom and turnkey solutions address the needs of cable companies from initial concept to final product delivery and support. The company has the most comprehensive database of brand and device codes in the world, and is the market leader in delivering digital cable control technology for U.S. distribution. Fueling this momentum are UEI's key technologies covered by over 161 issued and pending patents that, among other capabilities and features, ensure upgradeability, increase the lifespan of the remote to accommodate new services and devices and its award-winning industrial design enhances the customer experience.

"For nearly 20 years, UEI has supported leading cable companies' efforts to offer customers the latest new products and interactive services by providing tailored remote control solutions that combine optimal quality, service and value," said Paul Arling, the company's chairman and chief executive officer. "Consumers today have more digital entertainment to choose from than ever before, and we are proud to be the #1 choice in U.S. digital cable control."

#### About Universal Electronics

Founded in 1986, Universal Electronics Inc. (UEI) is the global leader in wireless control technology for the connected home. UEI designs, develops, and delivers innovative solutions that enable consumers to control entertainment devices, digital media, and home systems.

The company's broad portfolio of patented technologies and database of infrared control software has been adopted by many Fortune 500 companies in the consumer electronics, subscription broadcast, and computing industries. In addition, the company sells wireless control products to distributors and retailers under the One For All(R) brand name.

More information about UEI can be obtained at <http://www.uei.com>.

This press release contains forward-looking statements that are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Words and expressions reflecting something other than historical fact are intended to identify forward-looking statements. These forward-looking statements involve a number of risks and uncertainties, including the timely development, ordering, delivery and market acceptance of products and technologies identified in this release; the Company's continued ability to design products in a fashion that results in its technology being accepted by the Company's customers and the end users; the continued importance of the Company's intellectual properties; the continued growth in the markets identified in this release to occur as anticipated by management; and other factors described in the Company's filings with the Securities and Exchange Commission. The actual results that the Company achieves may differ materially from any forward-looking statement due to such risks

and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

SOURCE: Universal Electronics Inc.

Blanc & Otus

Stephanie Trussell, 415-856-5162

strussell@blancandotus.com