



Universal Electronics' SimpleDevices With Its SimpleCenter Media Application Enriches the Digital Media Experience on the Nokia N80

April 17, 2006

CYPRESS, Calif.--(BUSINESS WIRE)--April 17, 2006--

SimpleCenter(TM) to Enable Users to Wirelessly
Transfer and Stream Digital Entertainment With Ease

Universal Electronics Inc. (UEI) (Nasdaq:UEIC) through its subsidiary SimpleDevices, Inc. (SimpleDevices), today announced a home media server PC application that will enable the wireless transfer of digital media with the Nokia N80 multimedia device. Nokia, the world's leader in mobile communications, is using SimpleCenter, by SimpleDevices, to power the Home Media Server PC application, which will be used by consumers to easily transfer and stream digital music, photos, and videos to and from the Nokia N80.

The Home Media Server PC application allows consumers to manage and transfer digital media such as music, photos and videos with the Nokia N80 and a PC, using the industry-leading Universal Plug-and-Play (UPnP(TM)) standard. The software will be included in the standard sales packs of the Nokia N80. The Nokia N80 is the first quadband handset designed to work on 3G, WiFi, EDGE, and four GSM bands, enabling broadband access from virtually anywhere. Its features also include a 3 megapixel camera and WLAN connectivity.

SimpleCenter combines complete multimedia management and wireless device connectivity in a single software program. Universal Electronics, through its SimpleDevices subsidiary, extends its reach by providing leading digital media solutions for automotive, home, and mobile electronics markets.

"With the continued growth in popularity of digital media such as music, movies, and photos, there is a strong demand to seamlessly access this media from anywhere," says Jukka Pekka Salmenkaita, Head of the Connected Home, Multimedia, at Nokia. "The Nokia N80 is the first UPnP home multimedia networking enabled device in the Nokia Nseries range. Wireless connectivity at home provides a new level of convenience for people managing and enjoying their digital multimedia content. The Home Media Server application is a key ingredient in the home networking solution -- it mobilizes content in the users' PCs for mobile and consumer electronics devices alike."

"Nokia products are synonymous with cutting-edge style and innovation," says Paul Arling, Chairman and Chief Executive Officer for Universal Electronics. "We are very excited to be a key part of delivering digital media solutions to their mobile devices and expanding our scope of digital media control."

About Universal Electronics

Universal Electronics Inc., based in Southern California, develops firmware and turnkey solutions as well as software designed to enable consumers to wirelessly connect, control and interact with an increasingly complex home environment. The company's primary markets include original equipment manufacturers (OEMs) in consumer electronics and personal computing, as well as multiple system operators in the cable and satellite subscription broadcasting markets. Over the past 20 years, the company has developed a broad portfolio of patented technologies and the industry's leading database of home connectivity software that it licenses to its customers, including many leading Fortune 500 companies. In addition, UEI sells its universal wireless control products and other audio/visual accessories through its European headquarters in the Netherlands, and to distributors and retailers in Europe, Asia, Latin America, South Africa and Australia/New Zealand under the One For All(R) brand name. More information about UEI can be obtained at <http://www.uei.com>.

For further information on the Nokia N80, please visit www.nokia.com/nseries.

For additional information on UEI's SimpleCenter application, please visit www.simplecenter.com.

This press release contains forward-looking statements that are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Words and expressions reflecting something other than historical fact are intended to identify forward-looking statements. These forward-looking statements involve a number of risks and uncertainties, including the timely development, ordering, delivery and market acceptance of products and technologies identified in this release; the Company's continued ability to design products in a fashion that results in its technology being accepted by the companies customers and the end users; the continued importance of the Company's database of codes and other technologies; the continued growth in the markets identified in this release to occur as anticipated by management; and other factors described in the Company's filings with the Securities and Exchange Commission. The actual results that the Company achieves may differ materially from any forward-looking statement due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

CONTACT: Blanc & Otus
Stephanie Trussell, 415-856-5162 (Press Only)
strussell@blancandotus.com

SOURCE: Universal Electronics Inc.