



Universal Electronics and Niveus Media Team to Offer the Ultimate in Digital Media Entertainment for the Home; UEI's NevoSL to Provide Seamless Compatibility With Niveus Media Centers

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CYPRESS, Calif.--(BUSINESS WIRE)--March 30, 2006--Universal Electronics Inc. (UEI) (Nasdaq:UEIC) and Niveus Media, Inc. today announced plans to collaborate on the development and future release of software that will enable UEI's highly-acclaimed NevoSL(TM) universal controller to extend its unique digital media access and control capabilities to the award-winning Niveus Media Center line of products.

Engineers from Niveus Media, Inc., manufacturer of premium media entertainment devices for the high-end audio/video market, such as the Niveus Media Center - Denali Edition, will work closely with UEI developers to ensure that NevoSL users can fully appreciate the high definition content stored on their devices. Once released, NevoSL owners will be able to access and control their digital entertainment, such as pictures, music, movies, and even recorded television programs, stored on any Niveus Media Center, from anywhere in the home using the new software. In addition, detailed content information, or metadata, will be able to be displayed and selected directly from NevoSL's color touchscreen interface.

Niveus Media Centers have won widespread acclaim for their combination of power, vast storage capabilities and superior performance with unique fanless cases and up to four TV tuners. Leveraging the emerging Universal Plug-and-Play (UPnP) standard, UEI's NevoSL will enable easy access and identification of content stored on Niveus Media Centers throughout the home network. Once enabled with the new software, Niveus Media Centers will be able to serve up valuable content directly to the NevoSL handheld controller, such as album, artist and track information, and even allow for distinguishing between similar content by displaying title information, so users can identify which episode of "Lost" to play by simply looking up the show's title on their NevoSL.

"The Niveus Media Centers are known for offering discerning consumers the ultimate in digital media enjoyment," said Ramzi Ammari, vice president of product development at UEI. "We are very proud of the collaboration in innovation to deliver the ultimate digital media experience to the consumer."

"NevoSL is not only a study in design excellence, but is also a leading handheld controller on the market that can control both audio/video and digital media content via Wi-Fi," said Tim Cutting, founder & chief executive officer of Niveus Media. "Bi-directional IP-based control of Windows Media Center continues to be a focus for Niveus Media and we are very excited about the advances the UEI team has made with NevoSL and are looking forward to this collaboration to bring the best in entertainment solutions to market."

UEI and Niveus Media will offer demonstrations of some of their preliminary collaboration efforts at UEI's booth #328 and the Niveus Demo Alley room #203A at the Electronic House Expo in Orlando, Florida on March 30-April 1. NevoSL and Niveus Media Centers are currently available through the custom electronics professional channel and distributed through AVAD.

About Universal Electronics

Universal Electronics Inc., based in Southern California, develops firmware and turnkey solutions as well as software designed to enable consumers to wirelessly connect, control and interact with an increasingly complex home environment. The company's primary markets include original equipment manufacturers (OEMs) in consumer electronics and personal computing, as well as multiple system operators in the cable and satellite subscription broadcasting markets. Over the past 16 years, the company has developed a broad portfolio of patented technologies and the industry's leading database of home connectivity software that it licenses to its customers, including many leading Fortune 500 companies. In addition, UEI sells its universal wireless control products and other audio/visual accessories through its European headquarters in the Netherlands, and to distributors and retailers in Europe, Asia, Latin America, South Africa and Australia/New Zealand under the One For All(R) brand name. More information about UEI can be obtained at <http://www.uei.com>.

About Niveus Media

Founded in 2002, Niveus Media, Inc. is a Santa Clara, California OEM manufacturer, specializing in media entertainment devices for the consumer electronics market. Niveus Media is dedicated to delivering innovative, integrated consumer electronics devices for the networked home. Additional information can be found at www.niveusmedia.com.

This press release contains forward-looking statements that are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Words and expressions reflecting something other than historical fact are intended to identify forward-looking statements. These forward-looking statements involve a number of risks and uncertainties, including the timely development, ordering, delivery and market acceptance of products and technologies identified in this release; the Company's continued ability to design products in a fashion that results in its technology being accepted by the companies customers and the end users; the Company's continued desire to pursue the technologies identified in this release; the continued importance of the Company's database of codes and other technologies; the continued growth in the markets identified in this release to occur as anticipated by management; and other factors described in the Company's filings with the Securities and Exchange Commission. The actual results that the Company achieves may differ materially from any forward-looking statement due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

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