



Universal Electronics Releases NevoSL: The Ultimate Control Solution for the Networked Home; NevoSL Offers Consumers New Class of Intelligent Home Control Device

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CYPRESS, Calif.--(BUSINESS WIRE)--July 25, 2005--Universal Electronics Inc. (NASDAQ:UEIC) today announced the commercial availability of NevoSL(TM), a universal controller that intuitively delivers complete audio/visual and digital media control for the networked home. With NevoSL, consumers have a single control point to control virtually all their home theater and stereo equipment while bridging the gap between digital content stored on the PC. Consumers can play and interact with virtually any song, digital picture or movie, in any room on nearly any device from the palm of their hand.

"With over 25 million homes in the US that have installed a network and over 200 million legally downloaded music tracks and 80 billion digital photos taken last year alone, consumers are demanding a new class of control," said Robert Lilleness, president and chief operating officer of UEI. "The need for device and digital media management is here, and NevoSL answers that demand. With built-in Wi-Fi, infrared (IR) and customization via NevoStudio(TM), NevoSL provides complete control -- not only of devices and content, but also how consumers want to interact with and enjoy them -- delivering a unified entertainment experience."

"With rich offerings of interactive media, digital entertainment, and content now combining with consumers' adoption of home networks, a new class of user interface, capable of unifying the consumer's experience with all this new technology, is necessary and thus inevitable," said Tricia Parks, of Parks Associates. "NevoSL, with its hybrid or multiprotocol (IR and Wi-Fi) support and UEI's connectivity software, is cool, useful, and certainly a contender to win the hearts and minds of consumers."

Patented Technology for Complete, Customized Control

NevoSL will be offered through the custom electronics professional channel, which according to Parks Associates is projected to grow to \$8.3 billion in 2005. Featuring UEI's world-class infrared (IR) code database for device control and upgradeability, NevoSL is guaranteed to be compatible with virtually any manufacturer's consumer electronics products. With built-in Wi-Fi, NevoSL further extends the multimedia experience in the networked home by providing wireless access and control of digital photos, songs and movies throughout the home network. With unique features and functions covered by 16 issued and pending patents to date, NevoSL and its companion NevoStudio customization software represent nearly two decades worth of UEI technology directed to control solutions for the networked home.

"More homeowners are turning to custom installers to simplify complex technology in their homes," said Brandon Johnson, president, JBJ Systems in Long Beach, CA. "We've completed hundreds of installations using a variety of home control products. NevoSL takes this to the next level, delivering a new class of intelligent digital handheld device. NevoSL's design is second to none. It is ergonomically friendly, completely customizable, reliable, and has unmatched performance compared to any other product I've used over the past 5 years."

Award-Winning Innovation

Since its initial market preview in January 2005 (Universal Electronics Unveils the Ultimate Control Solution for the Broadband Home, January 4, 2005), NevoSL has been honored with a number of industry awards.

- **Best of Innovations Design and Engineering Award** -- at the 2005 International CES, NevoSL was one of the most highly honored products in all facets of the consumer technology industry.
- **Technology Is a Girl's Best Friend (TechGirl) Award** -- NevoSL was also recognized with this distinction in the Home Networking Category by journalists from top women's and technology media outlets.
- **Product of the Year** -- NevoSL was recently named "Product of the Year" by Electronic House Magazine. Winners are selected based on reviews, product demos, custom electronics professional feedback, and technological innovation combined with overall value and outstanding features.

Global Product Availability

NevoSL and the NevoLink accessory are now available through the worldwide custom electronics professional channel. The products are available in over 14 countries worldwide including the United States, Canada, United Kingdom, Netherlands, South Africa, New Zealand, Australia, Finland, Switzerland, France, Spain, Portugal, Norway and Italy. In the United States, AVAD will distribute NevoSL. For more information about NevoSL, visit www.mynevo.com.

About Universal Electronics Inc.

Universal Electronics Inc., based in Southern California, develops firmware and turnkey solutions as well as software designed to enable consumers to wirelessly connect, control and interact with an increasingly complex home environment. The company's primary markets include original equipment manufacturers (OEMs) in consumer electronics and personal computing, as well as multiple system operators in the cable and satellite subscription broadcasting markets. Over the past 18 years, the company has developed a broad portfolio of patented technologies and the industry's leading database of home connectivity software that it licenses to its customers, including many leading Fortune 500 companies. In addition, UEI sells its universal wireless control products and other audio/visual accessories through its European headquarters in The Netherlands, and to distributors and retailers in Europe, Asia, Latin America, South Africa and Australia/New Zealand under the One For All(R) brand name. More information about UEI can be obtained at <http://www.uei.com>.

This press release contains forward-looking statements that are made pursuant to the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. Words and expressions reflecting something other than historical fact are intended to identify forward-looking statements. These forward-looking statements involve a number of risks and uncertainties, including the timely development, ordering, delivery and market acceptance of products and technologies identified in this release; the Company's continued ability to design products in a fashion that results in its technology becoming the standard for handheld devices; the continued importance of the Company's database of codes; and other factors described in the Company's filings with the Securities and Exchange Commission. The actual results that the Company achieves may differ materially from any forward-looking statements due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

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