



One For All Enhances Entertainment Control with New Lineup of Kameleon Universal Remotes

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CYPRESS, Calif.--(BUSINESS WIRE)--June 14, 2005-- New Radio Frequency (RF) and "No-Look" Features Reinforce Kameleon Commitment to Adapt to Consumer Needs

Universal Electronics Inc. (UEI) (Nasdaq:UEIC) today announced two new universal remote controls to its already popular One For All Kameleon(R) family: The One For All Kameleon 6-Hybrid and One For All Kameleon 8-RF. Building on UEI's expertise in developing innovative universal remote control products to meet the demands of today's consumer, both products enhance the control experience by providing more customized solutions to accommodate the needs of diversifying home environments. The Kameleon 6-Hybrid offers both hard and soft keys, integrating traditional remote familiarity with advanced control functionality in one easy to use package. The Kameleon 8 RF incorporates a radio frequency (RF) transmitter, allowing complete control of devices in any room of the home. Both products leverage UEI's industry-leading, universal infrared code database of connectivity software to ensure consumers can connect, control and interact with virtually any consumer electronics device in the home.

Kameleon 6-Hybrid: The Best of Both Worlds

The Kameleon's display technology offers revolutionary intelligent illumination functionality by only revealing the keys needed for a selected device, providing unparalleled ease of use and superior home theater control. Now merged with the familiar buttons of standard remote controls, the Kameleon 6-Hybrid offers a unique combination that gives consumers tactile feedback as well as intuitive flexibility, for a simplified control experience. Complementing the bright blue display and its animated graphics are 33 hard keys that offer consumers quick access to the most frequently used functions such as channel, volume and navigation control. The EL touch panel offers control of such expanded home theater features as HDTV settings, picture-in-picture (PIP) and personal/digital video recording (PVR/DVR) playback. Controlling those six devices simultaneously is easy with UEI's patented built-in macro capability that records a user's favorite sequence of activities and assigns them to a single key.

Kameleon 8-RF: The Home Theater Enthusiast's Choice

With an elegant, slim-profile, ergonomic design and brightly lit touch panel, the Kameleon 8-RF combines the infrared (IR) transmitter found in most remote controls with the more powerful RF transmitter. While IR signals typically require line of sight to operate, RF signals have no trouble reaching target devices that are hidden inside cabinets or closets. As a result, the Kameleon 8-RF is ideal for home theater layouts that involve tucking devices and wires away from view. The Kameleon 8-RF's upgrade technology further ensures that it will be compatible with new devices as well. Thanks to an innovative built-in modem technology, the 8-RF's already massive database of device codes can be updated to work with the latest devices, simply with a phone call to customer support.

UEI has also recharged the Kameleon 6-Hybrid and Kameleon 8-RF with two new features aimed at giving users additional control over battery life. The motion activated display feature which enables the Kameleon panel to turn on when it senses motion can now be disabled by consumers to allow the unit to turn on only when a key is pressed. Additionally, the display timeout control can now be customized, allowing the user to modify the amount of time the display stays active.

"UEI was the first to create a new market category with the Kameleon by delivering a touch panel experience at a fraction of the cost of a traditional touch-panel remote. The One For All Kameleon 6-Hybrid and 8-RF are proof of our continued innovation in this market," said Rob Lilleness, president and chief operating officer of Universal Electronics. "By responding to consumers and filling this demand in the market, UEI is making the already popular Kameleon product line available to an even wider base of consumers."

The Kameleon 6-Hybrid has a manufacturer's suggested retail price of \$59.99 and is now available at retailers nationwide including Best Buy, Amazon, JandR, Target, Walmart and Fred Meyer. Available in June, the Kameleon 8-RF has an MSRP of \$129.99 and will be sold at retailers nationwide including Best Buy, Amazon and JandR. For more information, please visit www.ofakameleon.com.

About Universal Electronics Inc.

Universal Electronics Inc., based in Southern California, develops software, firmware and turnkey solutions designed to enable consumers to wirelessly connect, control and interact with an increasingly complex home environment. The company's primary markets include original equipment manufacturers (OEMs) in consumer electronics and personal computing, as well as multiple system operators in the cable and satellite subscription broadcasting markets. Over the past 18 years, the company has developed a broad portfolio of patented technologies and the industry's leading database of home connectivity software that it licenses to its customers, including many leading Fortune 500 companies. In addition, UEI sells its universal wireless control products to distributors and retailers in Europe, Asia, Latin America and Australia under the One For All(R) brand name. More information about UEI can be obtained at <http://www.uei.com>.

This press release contains forward-looking statements that are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Words and expressions reflecting something other than historical fact are intended to identify forward-looking statements. These forward-looking statements involve a number of risks and uncertainties, including the timely development, ordering, delivery and market acceptance of products and technologies identified in this release; the Company's continued ability to design products in a fashion that results in its technology becoming the standard for handheld devices; the continued importance of the Company's database of codes; and other factors described in the Company's filings with the Securities and Exchange Commission. The actual results that the Company achieves may differ materially from any forward-looking statement due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

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