



Universal Electronics Demonstrates Wireless Game Controller and Technology for Cable With Digeo at CTAM Summit 2004

July 14, 2004

BOSTON, July 14 /PRNewswire-FirstCall/ -- Universal Electronics Inc. (UEI), along with Digeo Inc., is demonstrating its latest wireless game controller for use with cable interactive games at the Cable & Telecommunications Association for Marketing (CTAM) Summit 2004, July 18-21, at UEI/Digeo New Media Lab Table, No. 28. UEI's line of wireless game controllers and Extensible Multimedia Protocol (XMP(TM)) for wireless gaming, now available for the first time in the U.S. market, is custom-designed for playing digital interactive games over cable set-top boxes, providing a more compelling game experience than traditional remote controls. The game controllers will help cable and satellite multiple systems operators (MSOs) better harness the potential of the growing interactive services market to generate new incremental revenue from their existing subscriber base.

UEI's XMP enables customized, energy-efficient communication between the set-top box and its wireless controller. Controllers integrated with XMP will be demonstrated at CTAM Summit 2004 on Digeo's Moxi(TM) platform, which powers a new generation of media centers through which cable operators can deliver high-revenue services and applications -- such as digital video recording, high-definition television, on-demand and pay-per-view content, games, photos and a jukebox -- to the whole home at a competitive cost per television.

Additional details about the demo can be found by visiting the UEI/Digeo New Media Lab Table.

What: Demo of a wireless game controller for cable by Universal Electronics on Digeo's Moxi platform

When: July 18: 12-3:30 p.m.; July 19-July 20: 7:30-9 a.m.; 10-10:30 a.m.; 11:15-11:45 a.m.; 12:30-2:30 p.m.; 3:45-4:15 p.m.

Where: UEI/Digeo New Media Lab Table, No. 28, CTAM Summit 2004, Hynes Convention Center, Boston

This press release contains forward-looking statements that are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Words and expressions reflecting something other than historical fact are intended to identify forward-looking statements. These forward-looking statements involve a number of risks and uncertainties, including the timely development, ordering, delivery and market acceptance of products and technologies identified in this release; the Company's continued ability to design products in a fashion that results in its technology becoming the standard for handheld devices; the continued importance of the Company's database of codes; and other factors described in the Company's filings with the Securities and Exchange Commission. The actual results that the Company achieves may differ materially from any forward-looking statement due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

NOTE: XMP is a trademark of Universal Electronics Inc. Other product or service names mentioned herein are the trademarks of their respective owners.

SOURCE Universal Electronics Inc.
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