



Universal Electronics To Present at the Roth Capital Partners New York Conference

September 10, 2004

CYPRESS, Calif.--(BUSINESS WIRE)--Sept. 10, 2004--Universal Electronics Inc. (UEI) (Nasdaq:UEIC) management will present at the Roth Capital Partners New York Conference in New York, NY on Tuesday, September 14, 2004 at 10:00 a.m. Eastern Time.

Paul Arling, chairman and CEO, and Bernie Pitz, CFO, will discuss company strategy, which will be broadcast over the Internet at www.uei.com.

UEI develops firmware and turnkey solutions, as well as software, designed to enable consumers to wirelessly connect, control and interact with an increasingly complex home environment. The company's primary markets include original equipment manufacturers (OEMs) in consumer electronics and personal computing, as well as multiple system operators in the cable and satellite subscription broadcasting markets. Over the past 16 years, the company has developed a broad portfolio of patented technologies and the industry's leading database of home connectivity software that it licenses to its customers, including many leading Fortune 500 companies. In addition, UEI sells its universal wireless control products to distributors and retailers in Europe, Asia, Latin America and Australia under the One For All(R) brand name.

UEI's estimated 200 million units in the marketplace and unparalleled patent portfolio in wireless control devices has advantageously positioned the company as computing and consumer electronic companies battle for the living room, and the home automation and networking industries take shape.

UEI's investment highlights follow:

Leader in intellectual property knowledge

- World's largest and most accurate library of infrared codes - over 183,000 function codes ensure interoperability with the widest array of devices
- 110 patents (issued or pending)
- IP portfolio drives development of cutting edge products such as Nevo and Kameleon

Solid base of leading, globally recognized customers

Charter Communications, Comcast, Cox Communications, Motorola, Scientific Atlanta, Sky, Phillips Electronics, Hewlett Packard, Microsoft, RadioShack and Sony

Expanding markets create more opportunities

Digital media today enters the home through multiple platforms and consumers desire a universal way to control these devices. UEI's product portfolio targets this emerging connected home.

Strong financial performance

- For the period ending June 30th 2004 compared to June 30th 2003
 - Quarterly EPS grew over 30% to \$0.12
 - Six-month EPS grew over 60% to \$0.25
- EPS in 2003 was \$0.45 versus \$0.42 in 2002
- No debt
- \$57.2 million in cash and short-term investments as of June 30, 2004

About the Roth Capital Partners New York Conference

This annual event is the largest in the nation for emerging growth companies. It provides a concentrated forum where Institutional Investors can meet the executives of growth companies hand picked by Roth Capital's research team. The conference will highlight approximately 225 companies from industry groups including Health Care/Life Sciences; Consumer Products; Defense & Industrial Technologies; Digital Media, IT & Entertainment; Broadband & Fiber Optics; Gaming; and Business and Banking/Financial Services.

This year, as a result of numerous client requests, Roth has extended the conference to three working days, including a Discovery Day, which will be hosted by RedChip Resources, LLC. For more information about the conference visit: <http://www.rothcp.com/Conf%20NY%20Web%20Site/Roth.htm?content=home>.

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