

Universal Electronics to Present at the B. Riley & Co. 5th Annual Investor Conference

March 10, 2004

CYPRESS, Calif.--(BUSINESS WIRE)--March 10, 2004--Universal Electronics Inc. (UEI)(Nasdaq: UEIC) management will present at the B. Riley & Co. 5th Annual Investor Conference in Las Vegas, NV on Thursday, March 18, 2004 at 2:40 p.m. Pacific Time.

Paul Arling, Chairman and CEO, and Bernie Pitz, CFO, will discuss company strategy, which will be broadcast over the Internet at www.uei.com.

About Universal Electronics

Universal Electronics Inc., based in Southern California, develops software, firmware and turnkey solutions designed to enable consumers to wirelessly connect, control and interact with an increasingly complex home environment. The company's primary markets include original equipment manufacturers (OEMs) in consumer electronics and personal computing, as well as multiple system operators in the cable and satellite subscription broadcasting markets. Over the past 16 years, the company has developed a broad portfolio of patented technologies and the industry's leading database of home connectivity software that it licenses to its customers, including many leading Fortune 500 companies. In addition, UEI sells its universal wireless control products and other audio/visual accessories through its European headquarters in The Netherlands, and to distributors and retailers in Europe, Asia, Latin America, South Africa and Australia/New Zealand under the One For All® brand name. More information about UEI can be obtained at http://www.uei.com/.

Contact:

UEI Paul Arling, 714-820-1000 Bernie Pitz, 714-820-1000 or Lillian Armstrong, 415-433-3777 (IR Agency)