



Telenor Sweden to Offer the New Apple TV Remote from Universal Electronics Inc.

May 24, 2022

SCOTTSDALE, AZ, May 24, 2021 —[Universal Electronics Inc. \(UEI\)](#) (NASDAQ: UEIC), the global leader in wireless universal control solutions for home entertainment and smart home devices announced that Telenor [Sweden](#) will be one of the first Multichannel Video Program Distributors (MVPD) to offer the new Apple TV remote from UEI.

Telenor Sweden subscribers can access this new remote control specifically developed and designed to meet their needs, featuring controls to enhance the live TV experience with Apple TV 4K available through Telenor, including instant electronic program guide (EPG) access and channel up and down buttons.

"Telenor customers expect the best new technologies, capabilities and features, and Apple TV 4K delivers the ultimate entertainment experience," said Kuldip Singh Johal, VP of Sales Subscription Broadcasting. "We're confident Telenor customers will enjoy and appreciate the unique benefits of this new remote made specifically for MVPDs."

With Apple TV 4K, Telenor subscribers can watch their favorite live and on-demand content offered by Telenor, as well as use the Apple TV app to watch Apple TV+, buy and rent thousands of movies and TV shows, and enjoy content from other streaming services. Customers can also access Apple Music, Apple Arcade and thousands of other apps, all through this powerful entertainment device built for the biggest screen in the home.

"Universal Electronics has a history of driving innovation and first-to-market technology, and the new Apple TV remote is an example of that. This product will definitely enhance the experience for our Stream TV customers and give the viewers easier access to Telenor's content", says Hanna Idstam, Manager TV and Media at Telenor

UEI's new remote combines Bluetooth Low Energy (BLE) connectivity together with Infrared to provide universal control, and features a range of innovative features and benefits to enhance the TV viewing experience:

- **Advanced Search and Control:** Customers can ask Siri to find and access content across live TV and streaming apps
- **Enhanced Controls for Live TV:** Dedicated program guide and channel up/down buttons provide easy and instant access to live TV viewing functions
- **Whole Entertainment System Control:** Modelless support and universal control of Apple TV, as well as televisions and audio devices from any brand or manufacturer
- **Reliable and Secure Communication:** Integrated design with UE878, UEI's reliable and highly integrated BLE chipset optimized for voice control, and Apple's MFi authentication chip for secure connectivity with Apple TV
- **Premium Fit and Feel:** Elegant and ergonomic form factor with hard-capped keys on metal domes for enhanced tactile feedback
- **Automated Backlit Keys:** Accelerometer and ambient light sensor to automatically backlight keys in low light environments when the remote is picked up or moved

UEI has been at the forefront of developing entertainment and smart home control technologies for over three decades. UEI was the first to introduce voice control and advanced features such as automated setup and universal control of connected devices through its QuickSet platform.

About Universal Electronics Inc.

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Universal Electronics Inc. (NASDAQ: UEIC), the global leader in wireless universal control solutions for home entertainment and smart home devices, designs, develops, manufactures, ships and supports hardware and software control and sensor technology solutions. UEI partners with many Fortune 500 customers, including Comcast, Vivint Smart Home, Samsung, LG, Sony, and Daikin to serve video, telecommunications, security service providers, television, smart home, and HVAC system manufacturers. For over 35 years, UEI has been pioneering breakthrough innovations such as voice control and QuickSet™ cloud, the world's leading platform for automated set-up and control of devices in the home. For more information visit www.uei.com

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and technologies identified in this release; the purchasing by Telenor Sweden and other MVPDs of the products identified in this release in the quantities anticipated by management; the continued penetration and growth of UEI voice recognition technology and other products and consumer technologies identified in this release; and other factors described in UEI's filings with the Securities and Exchange Commission. The actual results that UEI achieves may differ materially from any forward-looking statement due to such risks and uncertainties. UEI undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.